



Belfast City Council

Report to:	Development Committee
Subject:	National Association of Councillors Training & Development Conference – Keswick
Date:	Tuesday, 21st August, 2012
Reporting Officer:	Mr. Barry Flynn, Democratic Services Officer (ext. 6312)
Contact Officer:	As above.

Relevant Background Information

Notification has been received from the National Association of Councillors of a seminar which will examine issues concerning the contribution which the tourism and hospitality industries can make to national and local economies. The seminar will take place in the Skiddaw Hotel, Keswick (Lake District), from Thursday, 28th until Saturday, 30th September.

Key Issues

The seminar will examine the important links between tourism and the local economy, together with the role played by tourism in job creation. Specifically, models of best practice will be studied with a view to identifying how tourism can provide growth and regeneration within local communities.

Given the major tourism developments within the City and in light of the Council's Investment Programme, Members will benefit from the range of topics to be discussed at the seminar. Concepts such as sustainable, environmental and cultural tourism will be examined by a number of prominent speakers and Members will have an opportunity to partake in a range of workshops and discussions.

Conference Costs

The cost per delegate, including accommodation, will be approx. £400.00.
Travel costs will be in the region of £200.00 per delegate.

Recommendation

The Committee is recommended to approve the attendance at the seminar of the Chairman, the Deputy Chairman and a representative of each of the remaining parties on the Council, together with the Director of Development (or his nominee).
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Documents Attached

The seminar flyer is attached for information.
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